

(3 hrs.)

Maximum Marks = 80

NB:

1. Question No. 1 is compulsory and solve any THREE questions from the remaining questions
2. Assume suitable data if necessary
3. Draw clean and neat diagrams

Q1	Attempt any four	Marks
a.	Discuss the features of Data warehouse	5
b.	What is business modelling?	5
c.	Explain the concept of CRM and state its benefits.	5
d.	List advantages and disadvantages of Executive Information System (EIS)..	5
e.	Differentiate between E-commerce and E-business.	5
Q2	a. Explain in detail the Distributed Requirement Planning (DRP) subsystem of ERP	10
	b. Explain ERP's quality management module in detail.	10
Q3	a. Compare the variants of OLAP	10
	b. Explain integrated data model with example.	10
Q4	a. How Improved Resource Utilization can be ensured by successful ERP implementation	10
	b. What is the purpose of gap analysis and how are the gap fixed?	10
Q5	a. Explain E-business backbone Enterprise Architecture.	10
	b. Why the End user training carries much importance in successful ERP implementation.	10
Q6	a. Discuss E-procurement in detail	10
	b. Write short note on Material Management subsystem of ERP	10

\*\*\*\*\*